



BERKS & BUCKS FA
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I am writing on behalf of Berks & Bucks Football Association. We have recently entered in to a partnership with the Thames Valley & Chiltern Air Ambulance Trust and will be organising a number of events to raise funds on their behalf.

We have organised a charity golf day at the Newbury & Crookham Golf Course to take place on the 31st May 2012. As part of the day's proceedings, we hope to hold an auction to raise extra funds for the trust,

We are in the process of collecting merchandise and services that could be auctioned to raise additional funds and I am writing to request your assistance in making the Berks & Bucks FA Charity Golf day a success. By donating an item, you would be making an invaluable contribution to help Thames Valley & Chiltern Air Ambulance continue their important service across Berkshire, Buckinghamshire and Oxfordshire.

Additionally, you will benefit from the exposure of your company's name to those who attend the event and any post event promotion. Donors will be listed in the event programme and the merchandise/service you donate will be on display through-out the day.

Please consider donating an item to support the continued work of the Thames Valley & Chiltern Air Ambulance. You can reach me at the above address/email. If you do not mind, I will follow up with a phone call/email before 31st March 2012 to confirm if you are interested in getting involved for this worthy cause.

I have enclosed a copy of our newsletter, the event details and a copy of a leaflet provided by Thames Valley & Chiltern Air Ambulance explaining their role within the community.

We hope to hear from you soon.

Yours Sincerely,
Liz Verrall

County Development Manager

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